

TYPE CLASSIFICATION

## Garalde

The second type category is named for the French typographer Claude Garamond (1480-1561). The faces in this category are all inspired by the letterforms of this master typographer. Five hundred years later, many of the most popular text faces today are from this category.

These are faces that are similar to Humanist faces but they have moved one step away from the pen-drawn qualities of those faces. Unlike Humanist faces, these faces have a horizontal bar on the e and greater contrast between their thicks and thins. Their axis is only slightly sloped.

TYPEFACE

## Adobe Caslon Pro

A B C D G H J K L M

N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

a b c d e f g h i j k l m n o

p q r s t u v w x y z

*Humanist*

*Garalde*

*Transitional*

*Didone*

*Slab Serif*

*Lineale Grotesque*

*Lineale Neo-Grotesque*

*Lineale Geometric*

*Lineale Humanist*

*Glyphic*

*Script*



TYPE CLASSIFICATION

## Didone

These typefaces rejected all aspects of hand-drawn forms and were based on pure geometric forms constructed on a grid. The category is named for Giambattista Bodoni and Firmin Didot. Both Bodoni and Didot designed type in the service of royalty beginning in the late 1700s. So, these faces have a “dressed up,” elegant, permanent quality and never seem informal or casual.

*Humanist*

*Garalde*

*Transitional*

*Didone*

*Slab Serif*

*Lineale Grotesque*

*Lineale Neo-Grotesque*

*Lineale Geometric*

*Lineale Humanist*

*Glyphic*

*Script*

Didones work better at display sizes than at text sizes because their thins break up at small sizes. Didones are easily identified. They have the highest contrast of all the type classifications. The serifs on Didones are horizontal, unbracketed hairlines. Also note the ball terminals on the arms of the a, c, f, r and the ear of the g.

TYPEFACE

## Bauer Bodoni

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

TYPE CLASSIFICATION

# Lineale Humanist

*Humanist*

*Garalde*

*Transitional*

*Didone*

*Slab Serif*

*Lineale Grotesque*

*Lineale Neo-Grotesque*

*Lineale Geometric*

*Lineale Humanist*

*Glyphic*

*Script*

Humanist sans serifs drew upon the best features of roman type (serif text faces) and sans serif type in order to bridge the gap between these two very different typographic genres. Lineale Humanist faces returned to more human-oriented letterforms with greater modulation in strokes. These faces are more legible and have a warmer feeling than any of the other kinds of Lineales.

Many Lineale Humanist faces have a true-drawn italic rather than an oblique companion face. In addition, several of the Lineale Humanist typefaces designed in the late 20th century have matching small caps and old-style figures. The availability of a true italic, small caps and old-style figures in these Lineale Humanist faces also contribute to their warmth and flexibility.

TYPEFACE

# Frutiger

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz0123456789

